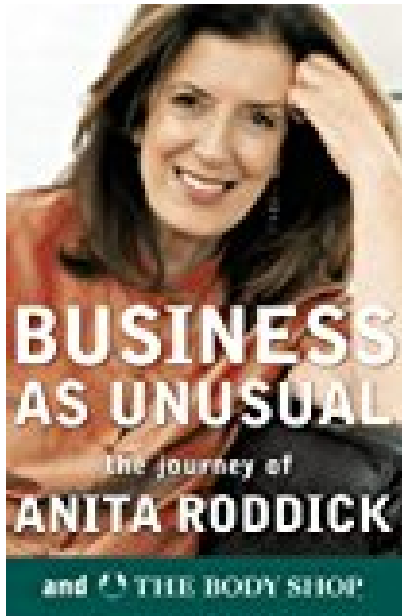


Business as Unusual The Journey of Anita Roddick and the Body Shop



BOOK DETAILS

- Author : Anita Roddick
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BOOK SYNOPSIS

Charts the progress of Anita Roddick and her company, The Body Shop, through the 1990s. Ranging from personal issues - such as self-esteem - to political issues like the human rights abuses associated with globalization, Roddick offers a vision for dealing with the demands of ethical business.

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